

ISLAND TV

Company Overview





ISLAND TV

EXECUTIVE SUMMARY

Island TV's integrated approach to **media** and **event production** uniquely blends storytelling with experiential design positioning the company as a one stop partner for media and events that captivate audiences.

With **24 hours** of original and syndicated programming daily, Island TV offers an unmatched platform to engage viewers across television, digital, and live experiences. From concept to execution, our team delivers end-to-end solutions that combine broadcast-quality production, audiovisual design, and live event execution with strategic communications, cultural fluency, and community insight. With over three decades of experience, Island TV brings unmatched expertise in creating immersive, multilingual experiences that inform, inspire, and unite diverse audiences.

Our in-house **production studio, multilingual team,** and deep community partnerships ensure that every project, whether a televised special, corporate activation, or community event, achieves the perfect blend of creativity, technical excellence, and cultural authenticity.



ISLAND TV

WAYS TO WATCH

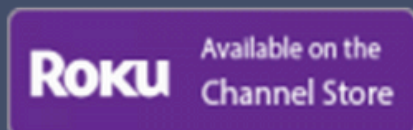
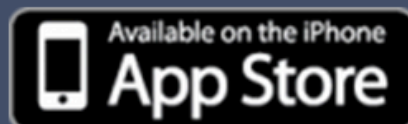


Live & On Demand

Cable:



Digital Apps:



Island TV



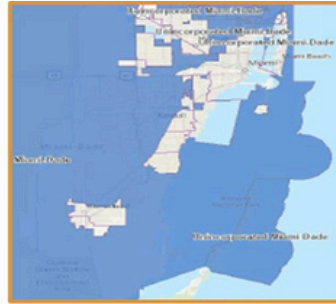
SOUTH FLORIDA COVERAGE

Find Island TV in Florida on cable & over the air channels

1M+

**Broadcast /
Cable TV
Coverage**

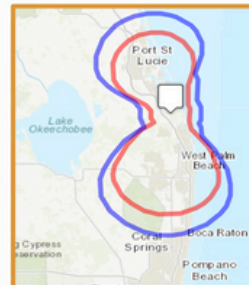
Avg. Monthly Reach



Comcast Ch. 1093
(Dade / Broward)



Digital OTT Ch. 18.3
(Dade / Broward)



Digital OTT Ch. 11.3
(Palm Beach)

DIGITAL COVERAGE

Stream Island TV anywhere

450K+

**Digital Streaming
Platforms**

Avg. Monthly Views



AppleTV

android

amazon fireTV



iPhone

androidtv

Roku TV



Island TV



CARRIBEAN COVERAGE

Find Island TV in the Caribbean on cable & streaming platforms

1M+

**Broadcast /
Cable TV
Coverage**

Avg. Monthly Reach

ANYWHERE- ANYTIME



ANGUILLA
CH. 128



ANTIGUA
CH. 129



BAHAMAS
CH. 149



DOMINICA
CH. 125



SAINT KITS & NEVIS
CH. 128



HAITI
CH. 50



BARBADOS
CH. 104



VIRGIN ISLANDS
CH. 128



CAYMAN ISLANDS
CH. 128



SAINT LUCIA
CH. 127



T&T
CH. 115



SAINT VINCENT
CH. 128



JAMAICA
CH. 107



Island TV App



amazon fireTV



androidtv

Roku TV

livestream



AUDIENCE ANALYSIS



The Island TV audience, though rooted in Caribbean heritage, is deeply connected to local issues and community life in the U.S. They are culturally engaged, socially conscious, and seek authentic content that reflects both the vibrancy of the islands and the realities of their lives in the United States.

Social Media Performance Overview

516K

Average monthly accounts reached

Digital Performance Overview

35K

Average monthly unique Views on website

3,547 hours

Average monthly streaming

Audience Demographics

Gender

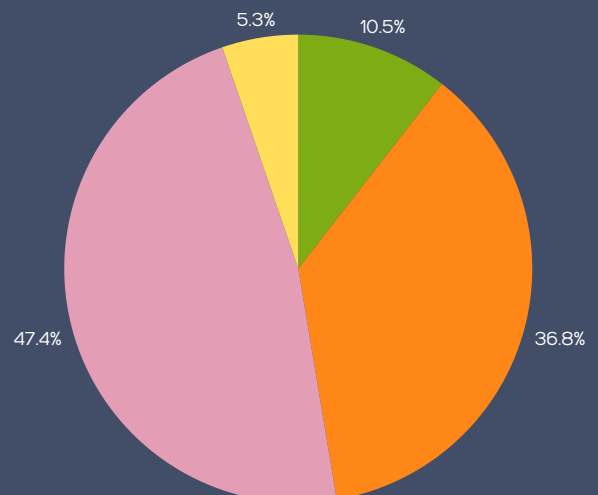


36%

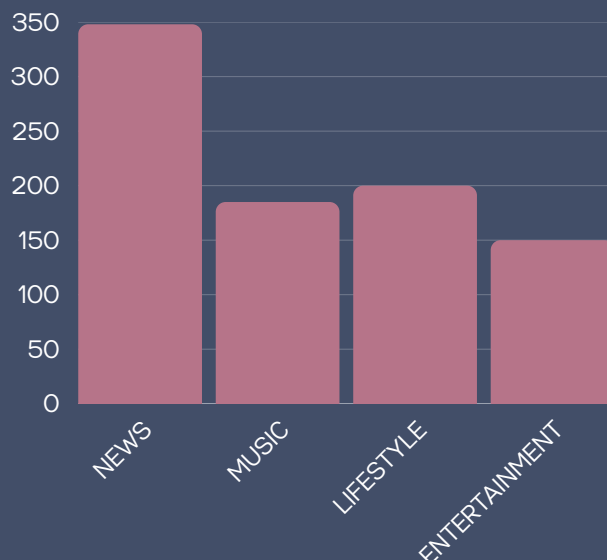


64%

Age

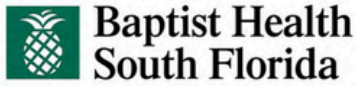


Performance by Content Category



45-54 Years 25-34 Years
35-44 Years 55+ Years

SOME OF OUR CLIENTS / SPONSORS



THANK YOU